Tapio Hirvaskari

Curriculum Vitae



Professional Board Member and Advisor to Growth Companies

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Profile

I am an experienced entrepreneur and business developer with over 35 years of experience in international business, technical trade, importing, product development, sales and management.

I ran my own business for almost 30 years before selling it in 2021.

I bring practical business expertise, strategic insight and experience in managing growth and long-term business development to board work. My particular strengths are advising SMEs, commercial development, international business and board work in entrepreneur-led companies. My technical background gives me an understanding of business across a wide range of sectors.

I am also well versed in investment-driven business, technical trade and organisational development.

Core Expertise

- Strategic expertise and the ability to drive growth and shareholder value
- Understanding of board work in entrepreneur-led and family-owned companies
- Expertise in international business and importing
- Expertise in technical trade and investment-driven business
- Ability to act as a sounding board for CEOs and management

Board Experience

Oy Huntteri Ab

Board Member | 1994-2001, **Chair of the Board** | 2001-2023

Responsible for strategic development, growth, international business and ownership oversight.

TPS juniorijalkapallo ry

Board Member | 2007-2010, **Vice-Chair of the Board** | 2010-2016

Helped develop the junior organisation, operating models and the club's long-term activities.

Turun Konekeskus Oy

Board Member | 2025-present

Board work in importing, technical trade and the machinery sector.

Key Operational Experience

Tunturipyörä Oy

Management roles in product development, sales, marketing and exports, 1986-1994.

Oy Huntteri Ab

Entrepreneur | 1994-2021, **Senior Advisor** | 2021-2024

I built and led the company as its principal owner for almost three decades. I was responsible for business development, customer relationships, international cooperation, sales and organisational leadership. The company's turnover exceeded €30 million when I left.

Education and Languages

- Matriculation Examination, Rovaniemen Keskustan Lukio, 1980
- Mechanical Engineer, Turku Technical Institute, 1983
- Board Certificate course, 2024; Certified Board Member (HHJ) course, Turku Chamber of Commerce, 2026
- Numerous professional and recreational training courses

- Finnish - native; English - excellent; Swedish - good; German - fair

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Positions of Trust and Interests

Volleyball

- Competitive player, 1974-1999; Finnish championship-level experience; youth national team
- Coach, Women's Division 3, 1985-1988

Football

- Team Manager, TPS juniors, 2006-2015
- Team Manager and Academy Director, FC TPS first team, 2017-2024 and 2016-present

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What I Bring to the Board

- Practical experience gained as an entrepreneur
- Experience in building a growth company, ownership oversight and sales
- Extensive experience in international technical trade and business as a whole
- An understanding of family business dynamics and the ability to advise the CEO and owners
- A practical perspective on implementing strategy in everyday operations
- A calm, collaborative and solution-focused approach
